



**Big Brothers
Big Sisters**
OF SOUTH ALABAMA

2022

SPONSORSHIP PACKET AND ANNUAL INVESTMENT OPPORTUNITIES

At Big Brothers Big Sisters of South Alabama, our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. We partner with parents, families, volunteers, schools, and others in the community to unleash and defend the potential of each child to achieve greater confidence, better relationships, educational success, and reach their biggest future.

**Stand with us to defend the potential of our local youth.
Become a Sponsor today!**

DEFENDER OF POTENTIAL SPONSOR (20,000+)

As a Defender of Potential Sponsor we work with you to develop a custom marketing and recognition package.

This sponsorship will:

- ◆ Directly support matches in our programs
- ◆ Provide an opportunity that will reach thousands of individuals in our network
- ◆ Create custom benefits based on the philanthropic interests of your company

Contact Aimee Risser for more information
aimee@bbssa.org 251.344.0536

PRESENTING SPONSOR LEVELS

As a Presenting Sponsor your company will be a Title Sponsor at one of our events **AND** receive additional benefits detailed on page 2.

CHAMPION SPONSOR - \$20,000

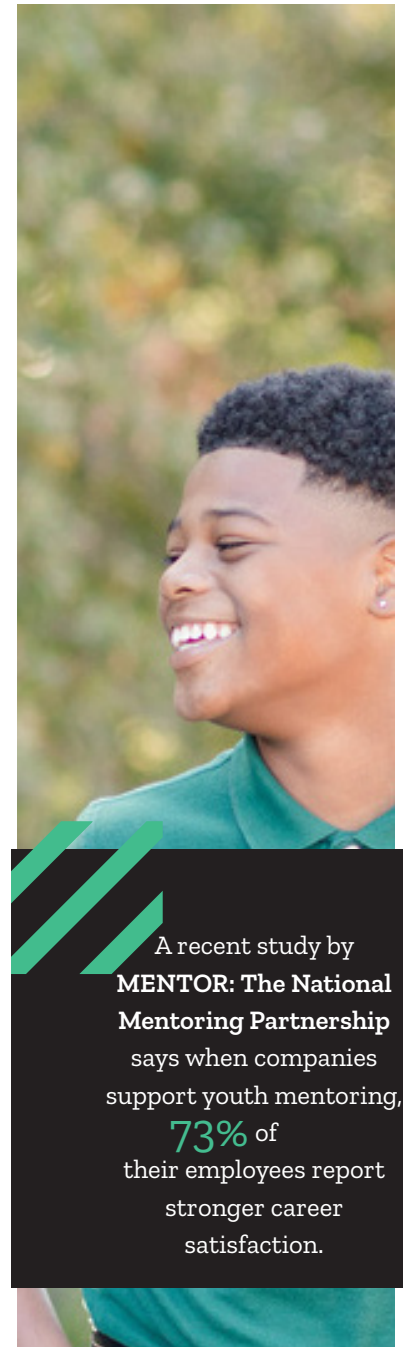
Title Sponsor of the 2022
King Cake-Off

IMPACT SPONSOR - \$10,000

Title Sponsor of the 2022
BIG Event

VISION SPONSOR - \$5,000

Title Sponsor of the 2022
BIG Walk



A recent study by
MENTOR: The National Mentoring Partnership says when companies support youth mentoring,
73% of their employees report stronger career satisfaction.

- 1** Choose your partnership level for the year.
- 2** Customize the events and programs you wish to participate in.
- 3** Complete the attached partnership agreement.





	CHAMPION SPONSOR \$20,000	IMPACT SPONSOR \$10,000	VISION SPONSOR \$5,000	MISSION SPONSOR \$2,500
YOUR IMPACT				
How your gift directly supports our matches	Defends the potential of 20+ Littles (personalized and professional support for youth, families, and volunteers)	Defends the potential of 10+ Littles (personalized and professional support for youth, families, and volunteers)	Recruits 20 new Bigs (marketing, recruitment, events, campaigns)	Provides 100 background checks for new Bigs to ensure the safety of our Littles
MARKETING				
Opportunities to reach thousands of individuals through the Big Brothers Big Sisters of South Alabama network.	<p>Company logo linked on the BBBSSA website for a year</p> <p>Company included in the "Big News" monthly e-newsletter for a year</p> <p>Social media sponsorship 12x a year (i.e. Match Monday, Little of the Month, etc.)</p> <p>Social media takeover for a day (Your company takes over BBBSSA social media accounts to promote your business)</p>	<p>Company logo linked on the BBBSSA website for a year</p> <p>Company included in the "Big News" monthly e-newsletter for a year</p> <p>Social media sponsorship 12x a year (i.e. Match Monday, Little of the Month, etc.)</p> <p>Social media takeover for a day (Your company takes over BBBSSA social media accounts to promote your business)</p>	<p>Company logo linked on the BBBSSA website for a year</p> <p>Company included in the "Big News" monthly e-newsletter for a year</p> <p>Social media sponsorship 12x a year (i.e. Match Monday, Little of the Month, etc.)</p>	<p>Company logo linked on the BBBSSA website for a year</p>



	CHAMPION SPONSOR \$20,000	IMPACT SPONSOR \$10,000	VISION SPONSOR \$5,000	MISSION SPONSOR \$2,500
EVENTS	INCLUDES ALL	INCLUDES BIG EVENT + ONE OTHER EVENT	INCLUDES BIG WALK + ONE OTHER EVENT	CHOOSE ONE
BIG WALK (Spring 2022)	Company Logo on promo materials, 3 branded social media posts	Company Logo on promo materials, 3 branded social media posts	Company Logo on promo materials, 2 branded social media posts, Title Sponsor of the Event	Company Logo on promo materials, 1 branded social media post
250 CLUB (FALL 2022)	Company Logo on promo materials, 10 Tickets, 3 branded social media posts	Company Logo on promo materials, 5 Tickets, 3 branded social media posts	Company Logo on promo materials, 5 Tickets, 2 branded social media posts	Company Logo on promo materials, 3 Tickets, 1 branded social media post
THE BIG EVENT (FALL 2022)	6 VIP Sponsor Tickets, 20 General Tickets, Company Logo on promo materials, 3 branded social media posts	6 VIP Sponsor Tickets, 10 General Tickets, Company Logo on promo materials, 2 branded social media posts, Title Sponsor of the Event	4 VIP Sponsor Tickets, 10 General Tickets, Company Logo on promo materials, 2 branded social media posts, Hosts VIP Reception	2 VIP Sponsor Tickets, 10 General Tickets, Company Logo on promo materials, 1 branded social media post
KING CAKE-OFF (SPRING 2023)	Company Logo on promo materials, Multiple branded social media posts, Receive event swag, VIP access, Media & on-site opportunities, Title Sponsor of the Event	Company Logo on promo materials, Multiple branded social media posts, Receive event swag, VIP Access, Limited on-site opportunities	Company Logo on promo materials, 1 branded social media post, Receive event swag, VIP Access	Company Logo on promo materials, 1 branded social media post, Receive event swag, Event tickets
PROGRAMS	INCLUDES 2	INCLUDES 2	INCLUDES 2	INCLUDES 1
Company Name included on all event promotions and day of event materials				
Mentor Appreciation Event	✓	✓		
Workforce Development Activity for High School Littles		✓	✓	
Community-Based Match Activity	✓		✓	✓



2022 SPONSORSHIP FORM

Company Name: _____

Company Coordinator Name: _____

Company Coordinator Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Date: _____

Email: _____

CHOOSE YOUR SPONSORSHIP LEVEL:

- Champion Sponsor** (All Events)
- Impact Sponsor** (Includes BIG Event)
- Vision Sponsor** (Includes BIG Walk)
- Mission Sponsor** (Choose One)
- Matchmaker Sponsor**

Matchmaker Sponsorship (\$1,200) includes 10 Tickets at The BIG Event and Company Name placed on the program.

SELECT EVENT (For Impact, Vision, and Mission Level Sponsorships):

- BIG Walk**
- 250 Club**
- BIG Event**
- King Cake-Off**

Sponsorship Amount
Total Amount Due:

\$

PAYMENT METHODS {Please Check One}

Payment Enclosed
Make checks payable to Big Brothers
Big Sisters of South Alabama

Please Invoice

Credit Card
Please Visit
classy.org/give/199901/#!/donation/checkout

EMAIL APPLICATION

TO: aimee@bbbssa.org

OR MAIL APPLICATION

AND PAYMENT TO:

Big Brothers Big Sisters of South Alabama
Attn: Aimee Risser
3 S Royal St., Suite 300
Mobile, AL 36602

